

## Press Release

**For all who enjoy the winter outdoors:**

### **Put the heating on...**

#### **New practical heating vests with remote control warm chest and back for hours**

Remseck, 26 June 2009 (profact) – Those who want or need to be outside in the freezing cold normally have two options to keep warm: They either wear extra warm clothing or keep in constant movement. Both, however, are rarely completely successful. But there is a third option: Heating vests! They don't look bulky, are very light and keep back and chest cosily warm. Many models however lack comfort, notes Hans Vollmost, Executive of HV Corporate Concepts AG in Swabian Remseck. The company will be presenting a new generation of extremely light, electrically operated softshell heating vests at this year's "OutDoor 2009".

The "HV active heat" heating system draws its energy from a high-performance lithium-polymer battery pack with four adjustable temperature levels. The battery packs, weighing between 125 and 235 g, supply heat for up to 14 hours depending on model and temperature level and may also be operated by means of a remote control. "Thus, the annoying search for switches and buttons is dispensed with," says Vollmost. This feature enables users to wear the vest below jumpers or jackets. Those who want to wear the vest, which is available in black or brown (ladies' and men's) in the sizes XS to XXXL, above other clothes, benefit from the materials' properties: "The exterior layer features a treated interior membrane making the material windproof, water-repellent and breathable."

According to Vollmost, the three heating pads of the "HV active heat" vest, together with the cables, are easily removed for washing or cleaning the vest. The pad pockets have been designed to enable selective placement of the pads – either two small heating pads on the front and a large one at the back (kidney area) or all three pads in the back area. Three battery packs with various performance levels may be selected from; the charging time is between two and four hours respectively (depending on the charging condition), and the batteries may be charged up to 500 times. A charging adapter for the vehicle is also available.

The new heating vests are available in the online shop [www.hvcc-direkt.de](http://www.hvcc-direkt.de) or in selected specialist stores from early September at a price of approx EUR 199 (depending on the type of battery pack).

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